

Community Characteristics

(National Household Survey 2011)

District	Median Household Income
Niverville/Ritchot	\$80,181
Taché	\$82,341
Ste. Anne/La Broquerie	\$63,351
Steinbach	\$50,074
Hanover	\$62,553
Rural East	\$48,200
Manitoba	\$57,299

District	Unemployment Rate		
	Females	Males	Total
Niverville/Ritchot	5.2%	3.2%	4.1%
Taché	7.4%	3.5%	5.3%
Ste. Anne/La Broquerie	2.8%	4.4%	3.7%
Steinbach	6.2%	5.1%	5.5%
Hanover	3.4%	2.8%	3.1%
Rural East	7.7%	6.8%	7.4%
Manitoba	6.0%	6.4%	6.2%

District	Lone Parent Families	
	Female	Male
Niverville/Ritchot	150	60
Taché	180	75
Ste. Anne/La Broquerie	200	80
Steinbach	350	75
Hanover	160	55
Rural East	75	45
Manitoba	43,855	12,330

District	Less than High School Certificate (age 15+) Rate		
	Females	Males	Total Pop
Niverville/Ritchot	20%	24%	22%
Taché	18%	24%	21%
Ste. Anne/La Broquerie	29%	35%	32%
Steinbach	29%	31%	30%
Hanover	36%	41%	39%
Rural East	31%	30%	30%
Manitoba	24%	27%	25%

NOTE: The National Household Survey replaced the mandatory long-form Census in 2011. As a result, caution should be made when interpreting findings. There were higher levels of non-response rates and findings may not be representative at community levels.

Accessibility of Health Services

(CCHS 2007-12; RHA Atlas 2013)

District	Not looking for a Doc	Looking for a Doc
Niverville/Ritchot	42%	58%
Taché	-	-
Ste. Anne/La Broquerie	-	53%
Steinbach	29%	71%
Hanover	38%	62%
Rural East	26%	74%
Manitoba	44%	56%

- data unavailable

Physician Use (2011-2012) – percent of residents (all ages) who received at least one doctor visit (general, family, specialist) in a fiscal year. Manitoba rate: 79.1%.

- **Statistically lower than Manitoba rate**
Rural East (66.2%), Hanover (70.2%), Steinbach (73.5%)
- **Statistically same as Manitoba rate**
Ste. Anne/La Broquerie (76.6) Taché (79.3%), Niverville/Ritchot (80.3%)

Ambulatory Visit Rates (2011-12) – average number of visits to physicians per resident (all ages) in a given year. Manitoba rate: 4.4.

- **Statistically lower than Manitoba rate**
Rural East (3.1), Hanover (3.4), Steinbach (3.5)
- **Statistically same as Manitoba rate**
Ste. Anne/La Broquerie (3.8), Taché (3.8), Niverville/Ritchot (4.4)

Majority Care from same Physician (2010-12) – percent of residents (all ages) receiving at least 50% of their visits from the same physician. Manitoba rate: 73.2%.

- **Statistically same as Manitoba rate**
Rural East (76.5%)
- **Statistically higher than Manitoba rate**
Steinbach (78.4%), Hanover (79.2%), Niverville/Ritchot (79.7%), Ste. Anne/La Broquerie (79.7%), Taché (80.3%)

Use of Hospitals (2011-12) – percent of residents (all ages) who were admitted to acute care hospital at least once within the year. Manitoba rate: 6.3%.

- **Statistically same as Manitoba rate**
Taché (5.3%), Niverville/Ritchot (5.8%), Ste. Anne/La Broquerie (6.5%), Rural East (6.7%), Hanover (6.9%), Steinbach (7.3%)

For further information, please contact
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East Area

Population Overview

District: Niverville/Ritchot

Niverville Town
RM Ritchot

District: Taché
RM Taché

District: Ste. Anne/La Broquerie

Ste. Anne Town
RM Ste. Anne
RM La Broquerie

District: Steinbach

Steinbach City

District: Hanover

RM Hanover

District: Rural East

RM Piney
RM Stuartburn
Buffalo Point First Nation
Unorganized Territory

Together leading the way for a healthier tomorrow.
Ensemble vers un avenir plus sain.

Population (2005 – 2015)

Municipality	2005	2015	% Change
Niverville town	2,484	4,903	97.4%
RM Ritchot	5,501	7,238	31.6%
RM Taché	7,706	9,468	22.9%
Ste. Anne town	2,402	2,658	10.7%
RM Ste. Anne	4,311	5,001	16.0%
RM La Broquerie	1,997	4,906	145.7%
Steinbach city	15,305	20,252	32.3%
RM Hanover	10,332	13,863	34.2%
RM Piney	1,741	1,757	0.9%
RM Stuartburn	1,690	1,777	5.1%
Buffalo Point FN	2	31*	1,450.0%
UT	410	459	12.0%
Total East Area	53,881	72,313	34.2%

Source: MB Health, Seniors and Active Living, 2015 Population registry file.

* First Nation population statistics under-represented.

Age & Gender - East Area (2015)

	Females	Males
0-4 years	2,944	3,071
5-17 years	7,144	7,357
18-25 years	4,201	4,511
26-39 years	6,935	6,671
40-54 years	6,791	7,032
55-64 years	3,749	3,905
65-74 years	2,300	2,430
75+ years	1,831	1,441

Highlights of East Area Population

- 72,313 total population (2015).
- Remarkable 10-year population growth – highest area in region at 34%.
- Young and growing population.
- Higher proportion males than females.
- Higher proportion of young children (0-4 years) compared to region and province.
- Lower proportion of senior population (75+ years) compared to region and province.
- Largest population increases in RM La Broquerie (146%) and Niverville T (97%).
- Very little population growth in RM Piney (1%) and RM Stuartburn (5%).

Language (Census 2011)

(spoken most often at home)

District	English only	French only	Other language
Niverville/Ritchot	87%	9%	3%
Taché	85%	8%	5%
Ste. Anne/La Broq.	70%	13%	13%
Steinbach	82%	0%	13%
Hanover	76%	0%	20%
Rural East	89%	2%	7%

- German or Russian was the most common “other language”. Steinbach/Hanover also had considerable number who reported Tagalog (Filipino).

Health Behaviours (CCHS 2007-12)

District	Current Smokers
Niverville/Ritchot	18%
Taché	19%
Ste. Anne/La Broquerie	33%
Steinbach	12%
Hanover	21%
Rural East	34%
Manitoba	20%

District	Prevalence Substance Abuse
Niverville/Ritchot	3.1%
Taché	3.8%
Ste. Anne/La Broquerie	4.9%
Steinbach	3.5%
Hanover	3.1%
Rural East	3.9%
Manitoba	4.6%

District	Physical Activity – Inactive
Niverville/Ritchot	49%
Taché	41%
Ste. Anne/La Broquerie	49%
Steinbach	51%
Hanover	57%
Rural East	50%
Manitoba	45%

Health Status (RHA Atlas 2013)

Premature Mortality Rate (2007-2011) – best single indicator of health status measuring death of population before 75 years. Manitoba rate: 3.12 deaths per 1,000 residents aged 0-74 years.

- **Statistically lower (better) than Manitoba rate**
Hanover (1.76), Steinbach (2.09), Niverville/Ritchot (2.14), Taché (2.24)
- **Statistically same as Manitoba average**
Rural East (2.61), Ste. Anne/La Broquerie (2.65)

Diabetes Prevalence (2009-2012) – percent of residents (age 19+) with Type 1 or 2 diabetes. Manitoba rate: 9.96%.

- **Statistically lower (better) than Manitoba rate**
Hanover (7.15%), Niverville/Ritchot (7.17%), Taché (7.20%), Steinbach (8.08%)
- **Statistically same as Manitoba rate**
Ste. Anne/La Broquerie (8.34%), Rural East (8.71%)

Hypertension Prevalence (2011-2012) – percent of residents (age 19+) with “high blood pressure”. Manitoba rate: 25.6%.

- **Statistically lower (better) Manitoba rate**
Hanover (21.8%), Taché (22.8%), Niverville/Ritchot (23.4%), Steinbach (24.1%)
- **Statistically same as Manitoba rate**
Ste. Anne/La Broquerie (24.6%), Rural East (25.2%)

Heart Attack Rates (2007-2011) – rate of death or hospitalization due to acute myocardial infarction (AMI) for residents age 40+. Manitoba rate: 4.09 per 1,000 residents aged 40 and older.

- **Statistically same as Manitoba rate**
Niverville/Ritchot (3.15), Taché (3.61), Steinbach (3.90), Hanover (4.11), Rural East (4.51), Ste. Anne/La Broquerie (4.80)

Mood and Anxiety Disorder Prevalence (2007-2012) – percent of residents (age 10+) with mood and anxiety disorder. Manitoba rate: 23.3%.

- **Statistically lower (better) than Manitoba rate**
Rural East (15.7%), Hanover (16.4%), Ste. Anne/La Broquerie (17.8%), Steinbach (19.2%)
- Statistically same as Manitoba rate**
Niverville/Ritchot (20.2%), Taché (21.4%)

Dementia Prevalence (2007-2012) – percent of residents (age 55+) with dementia. Manitoba rate: 10.6%.

- **Statistically same as Manitoba rate**
Rural East (7.9%), Taché (8.1%), Hanover (8.8%), Steinbach (9.2%), Ste. Anne/La Broquerie (10.5%), Niverville/Ritchot (13.0%)

NOTE: If a rate is statistically higher or lower than the Manitoba rate, it means that we are 95% confident that it is not due to chance.